ONLINE REPUTATION



Resource:

Are your parents savvy at social media?



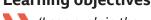


Video: 3 mins 41 secs



Article: 2 min read

Learning objectives:



'I can explain the ways in which anyone can develop a positive online reputation'

'I can give examples of what anyone may or may not be willing to share about themselves online. I can explain the need to be careful before sharing anything personal'

I can explain who someone can ask if they are unsure about putting something online'

Content summary:

- Scola (a YouTuber) and her mum talk about being on social media
- They discuss how your actions will be there for others to see
- Parents help her to consider how to keep good online reputation
- Scola finds it useful to think of her parents seeing her posts to help keep her on track

Glossary:

- Confusing: unclear
- Consult: to seek information or advice from someone
- *Mom-ager:* someone who is a manager (usually for a high profile person, like a celebrity) who also happens to be their mum!
- Guidance: advice or information which can help solve a problem or to resolve difficulty
- *Privacy Settings:* the settings which allow you to control which pieces of your personal information and data are viewable to an open network

Topic introductions and starters

Before the video:

• Talk about what being a YouTuber means – Scola is an online personal trainer and posts about fitness and diet as well as her videos on CBBC

After the video:

- Ask pupils to write down three things they remember from the video in pairs. Share the lists and see what the most memorable bits were for the whole class
- Watch the video again and pause it several times, ask pupils to make short notes during each pause of the key points discussed (not a transcript)
- Use the notes to write a short (one or two paragraphs) description of the video that might be used to persuade someone to watch it
- Write down the key points raised from both Scola and then her mum's point of view
- In groups, ask pupils to discuss their own experiences of sharing their online activities with their families, and make a list of positives and negatives



Discussion Points	 Should you include your parents and family in your social media network? What about privacy? Won't they interfere? How old should you be before you can post things online without parents' approval? The legal age in the UK is 13. Is this old enough? Too old? Can your parents help you with online life? Can you think of some examples where asking your parents for help would be a good idea? Is your online life private? Should your parent be able to check what you are doing online? Is it better to hide things from them? What about parents online behaviour? Do you sometimes feel left out? Do they embarrass you in front of your friends? Is it OK for parents to share information/images etc about YOU with their friends? (Sharenting) Should they ask for your consent? What is NOT OK for them to share?
Fillers and fast finisher activities	 Make a list with two columns, one for Scola and one for her mum, and list each of the points, questions or suggestions that they make in the video Work with a partner to role play a similar conversation with your parents – take turns in being the parent and being the young person Create a list of ways that parents and families can help with your online life and/or be a problem in your online life Use printed screenshots from the video and add thought bubbles to show what each person might be thinking – this might be different to what they are saying
Signposting potential homework activities	 Share the video with parents and family members and ask for their opinion - make some notes about their responses and write a summary Create a poster that shows the positive aspects of involving your parents and family in your online life Write a 'Top 5' style list of things that it is better NOT to share online as it may affect your reputation

Test your knowledge with an Own It Quiz

https://www.bbc.com/ownit/the-basics/parents-on-social-media-quiz

Project Evolve has further resources to help cover these learning objectives. Please note that registration is required to access these materials.

- Link: 'I can explain the ways in which anyone can develop a positive online reputation'
- Link: 'I can give examples of what anyone may or may not be willing to share about themselves online. I can explain the need to be careful before sharing anything personal'
- Link: 'I can explain who someone can ask if they are unsure about putting something online'